"Quality, Skilled & Technical Education is our Determination"

**Affiliated to Tribhuvan University** 



HA ADARSHA MULTIPLE CAMPUS

Devdaha-7, Rupandehi

Estd : 2065

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# STRATEGIC PLAN

(FIVE YEARS 2017-2022)



# **DEVDAHA ADARSHA MULTIPLE CAMPUS**

Devdaha-7, Rupandehi

# Devdaha Adarsha Multiple Campus Devdaha -7, Rupandehi

#### **Profile of Institution**

Name of Institution	Devdaha Adarsha Multiple Campus
Address	Devdaha -7, Rupandehi
Location	13 km East from Butwal
Contact	071-577830, 9857070848
Email	damc2065@gmail.com
Establishment	2065 (2008)
Nature of organization	Community based
Programs held by Institution	BBS & B.Ed.
Management committee	
Chairperson	Mr. Dhurva Prasad Kharel
Contact	9857026538
Institutional Head	Mr. Mitralal Neupane
Contact	9857026048

#### **ABBREVIATION**

DAMC	=	Devdaha Adarsha Multiple Campus
CMC	=	Campus Management Committee
ICT	=	Information Communication Technology
IT	=	Information Technology
B.Ed.	=	Bachelor in Education
BBS.	=	Bachelor in Business Studies
ICA	=	Internal Audit Committee
UGC	=	University Grant Commission
TU	=	Tribhuvan University
SWOT	=	Strength, Weakness, Opportunities and Threats
VMGO	=	Vision, Mission, Goal and Objectives
BHM	=	Bachelor in Hotel Management
BCA	=	Bachelor in Computer Application
BBA.	=	Bachelor in Business Administration

#### 1. Historical Flashback:

Devdaha Adarsha Multiple Campus, the only campus of Devdaha Municipality, is situated at Devdaha - 7, Rupandehi just 14km east from the biggest city of Rupandehi i.e. Butwal. Putting this another way, DAMC is existed just few meters north from the east west highway in Devdaha Municipality ward number 7, at the historically distinguished place Shitalnager. As Devdaha is popularly known as the maternal uncle's home of Lord Gautam Buddha, who is also called as the light of Asia, DAMC is also established to spread the light of knowledge, flourish the recent needs and interests of the community with the joint effort and active participation of intellectuals, academicians, politicians, well-wishers and social workers. This institution is non - profit earning public campus in Devdaha Municipality founded on 28th Bhadra, 2065 BS. with TU affiliation. In the establishment period, it conducted it's classes in Shree Kerwani Secondary School because of the lack of its own buildings, but now it has been running the classes autonomously in its own buildings at Shitalnagar. The Campus intends to strengthen, promote and empower the existing academic background of Devdaha Municipality and the western side of Sunwal Municipality (Jyamire, Sisani, Targauli, Asnaiya etc.) Its name signifies the historical and religious lake 'Devdaha' which lies almost five hundred meters west from the buildings of this campus. In this regard, this campus is succeeded to develop the divine and spiritual thought to among the people of this community.

The main objective of establishing this campus is to fulfill the emerging necessity of the public and impart higher education to the desirous students. Because of the well dwelling area and facilities, the huge scale of population is settled permanently in Devdaha and was seeking for the academic institution to provide quality education in higher level. Thus, we realized the emerging and speedy establishment of a campus in this locality; consequently, Devdaha Aadarsha Multiple Campus was established. As it is the only campus of this locality, it has a positive and warm support from the local parents, students and other personalities of the community. Because of the availability of this scholarships and the provision of low fees, the students from the minority group are benefitted. It has been set up with the thought to develop the community and the whole nation by providing eligible, qualified, intelligent and skilled manpower with high moral ethics and has become the first choice of many students. The sacrifice and the contribution of dedicated lecturers, visionary academicians, professionals and the yare the part of DAMC.

## 2. Present Status:

Although the campus didn't have its own infrastructures in the beginning, it has become sound and strong because of the changes that have been taken place at the moment. This campus has sufficient and required land of its own and antiearthquake buildings, so that it has tried its best to manage all the academic activities in appropriate manner. The campus has a strong building consisting three blocks which are prevailed in two storied form. The building in eastern side contains 7 rooms and the building in the middle position contains 10 rooms. Similarly, the building in western side has 4 rooms of its own. Furthermore, in order to fulfill the demand of hygienic snacks of students, teaching and non-teaching staff, there is a provision of separate canteen as well-equipped administration service is provided through software.

#### 3. Academic programs:

As far as the academic programs are concerned, Devdaha Adarsha Multiple Campus commenced its Bachelor Level in faculty of education and management in 2065 B.S and 2066 B.S. respectively with the affiliation of TU. At present, campus administration is determined to fulfill the educational essentiality of this locality and is performing accordingly. The campus has dreamt and kept a mission to circulate Master level program in both faculties within five years. At present, the campus is running the following two faculties.

## 3.1. Bachelor of Business Studies (BBS) 4 years programme.

Devdaha Aadarsha Multiple Campus initiated the academic program, Bachelor of Business Studies in 2066 BS with affiliation to Tribhuvan University just after one year of the starting of education faculty. As the mushroom grows in monsoon period, there is the rapid establishment of various financial institutions in the local, national and international markets, therefore the demand of BBS program is continuously growing. Thus, for the sake of fulfilling the emerging needs of financial institutions and students, DAMC commenced its three years BBS program since beginning. The students are highly benefitted by this study which has been proved as milestone in their professional career. This program has gained popularity within whole Devdaha Municipality as DAMC is the only public Campus of this area. This program offers finance and marketing as the specialization subjects. Later on, this campus started four years academic program in this discipline since 2070 BS according to academic program launched by Tribhuvan University.

#### 3.2. Bachelor of Education (B.Ed) 4 years programme :

By understanding the huge demand of teachers from different academic institutions and even teachers service commission, DAMC initiated 3 years B.Ed programme with affiliation of TU in 2065 BS in morning shift. Bachelor of education is one of the most demanded programme in this locality which has proved the enrolment of students in different academic years. Devdaha Aadarsha Multiple College (Campus) has its own states and recognition for the subjects like English, Nepali, Economics, Health etc. which are also the specialization area of Bachelor of Education programme. Then, DAMC began four years academic programme. This discipline since 2072 BS prescribed by Tribhuvan University to produce competitive teaching manpower.

#### 4. Library:

Simply, to maintain the quality education, a library plays the vital role. In other words, for the quality education, library is the backbone of every academic institution. A library is a building, room or organization that has a collection, especially of books, for students or people to read or borrow, usually without payment. The main aim of library is to provide resources and research support for students and faculty of education institution. To ensure the quality education, library offers workshops and courses outside of formal, graded, coursework which are meant to provide students with the tools necessary to succeed in their programmes. So far as the DAMC is concerned, it has separate library room which contains more than **3710** text books and reference books for students and teaching personnel. Each book is recorded through computerized data system. However, the campus has realized to manage highly advanced separate library building with e- library in the coming days soon. At the same time, the campus is determined and firmed to give the flavor of sufficient textbooks, reference books, periodicals, journals, magazines, newspapers, encyclopedia and so on to all the concerned personal related to the campus.

#### 5. Conveniences imparted by the Campus.

Devdaha Aadarsha Multiple Campus is set up in order to provide measurable and quality education to the heterogeneous students who are in appetite of knowledge from minority class to backward ethnic groups at low cost. This Campus provides 3% (of total tuition fee of students) scholarship for those who are under the poverty line and unable to pay their fees. A part from this, the campus inspires the students to their study cash price and rewards in every internal examination in both faculties. To improve the board result of the students, the campus conducts three internal examinations which has become the fame of DAMC. In the same way, extra classes and exam-oriented classes of different years circulated by this campus are judgeable academic activities. DAMC provides at least 3 books for each student for the minimum duration of 15 days. Although all the outdoor games are not conducted within campus premises, the most of games are played within and firmed to impart additional facilities for the students within the campus' premises.

# 6. Current Human Resources in DAMC:

To bring any organization or institution in the summit of success, human resource or manpower plays significant role. By understanding this fact, DAMC has recruited dedicated lecturers, visionary scholars combined with professionals and co-operative administrative staff. The details of Human Resource of DAMC are displayed below.

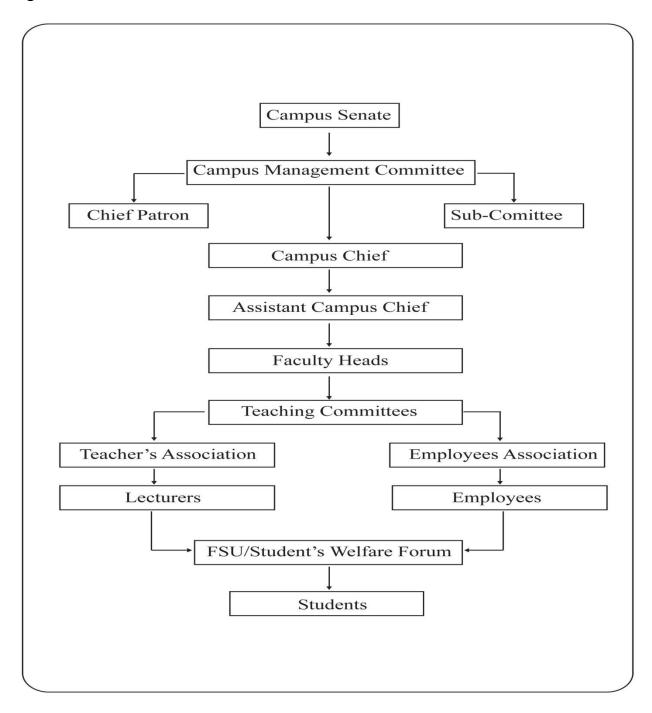
#### THE LIST OF TEACHING STAFF & NON- TEACHING WITH WORK LOAD Devdaha Adarsha Multiple Campus Devdaha -7, Rupandehi

						No of Hou
S. N	Name	Gend er	Qualification	Type of Service (Permanent/Temporary/Contr act/Full Time/Part Time)	Faculty	rs Teac h
	MR.MITRALAL		M.ED.ECONOM			
1	NEUPANE	MALE	ICS	PERMANENT	EDU	6
2	MR.JAYAKISHA N ADHIKARI	MALE	M.ED.HEALTH	PERMANENT	EDU	6
	MR.NABIN KUMAR					
3	SHRESTHA	MALE	MBS FINANCE	PERMANENT	MGMT	6
4	MR.LALMANI KHANAL	MAL E	M.A.ENGLISH	FULLTIME	EDU	6
-	MR.KAMAL PRASAD	N 4 4 1 5			5011	c
5	NEUPANE	MALE	M.ED.NEPALI	FULLTIME	EDU	6
	MR.SHYAM					
6	PRASAD NEUPANE	MALE	M.A.ECONOMI CS	FULLTIME	EDU	6
0	MR.KRISHNA	IVIALL	M.ED.PHYSICAL	TOLLINIL		0
7	PRASAD ARYAL	MALE	ED.	FULLTIME	EDU.	6
_	MR.PRAKASH					-
8	SUBEDI	MALE	M.ED,NEPALI	FULLTIME	EDU.	6
	MR.NARAYAN					
9	BHANDARY	MALE	MBA	FULLTIME	EDU.	6
	MR BISHNU					
10	PRASAD ARYAL	MALE	M.ED.	FULLTIME	EDU.	4
11	MR.HOMNATH SHARMA	MALE	M.ED.ENGLISH	FULLTIME	EDU.	4
	MR.KESHAV					
12	RAJ PANTHA	MALE	M.A.NEPALI	FULLTIME	EDU.	4
	MR					
	DURGADUTTA					
13	SHARMA	MALE	M.A.MATHS	PART TIME	MGMT	1
	MR.KRISHNA					
14	GYAWALI	MALE	MBA	PART TIME	MGMT	1

		[		[		1
	MR.SAROJ					
	KUMAR					
15	NEUPANE	MALE	M.ED.HEALTH	PART TIME	EDU.	2
	MR.KHEMANAN					
16	DA GYAWALI	MALE	M.ED.HEALTH	PART TIME	EDU.	3
	MR.ROMNATH		M.ED.CURRICUL			
17	GHIMIRE	MALE	UM	FULLTIME	EDU.	3
	MR.GANESH					
18	POUDEL	MALE	M.ED.ENGLISH	FULLTIME	EDU.	2.5
	MR.CHANDRA		M.ED.ECONOMI			
19	MANI PANDEY	MALE	CS	PART TIME	MGMT	2
	MR.RISHISHOR					
20	ARYAL	MALE	MBA	PART TIME	MGMT	2
	MR.MIN					
	PRASAD					
21	BHATTARAI	MALE	M.ED.ENGLISH	PART TIME	EDU.	2
	MR.KESHAB					-
	PRASAD					
22	DUMRE	MALE	MBS FINANCE	FULLTIME	MGMT	2
~~~	MR.BALKRISHN		MBSTINANCE			2
23	A RIMAL	MALE	ACCOUNTANCY	FULLTIME	MGMT	2
23		FEMA				2
24	MR.AMBIKA KANDEL	FEIVIA LE	M.ED.ECONOMI CS	FULLTIME	EDU	2
24		LE	LS	FULLTIME	EDU	2
25	MR.HIRANYALA				5011	
25	L LAMSAL	MALE	M.ED.ENGLISH	PART TIME	EDU	1
	MR.ANIL					
26	LAMICHHANE	MALE	MBA	PART TIME	MGMT	1
	MR.RAMESH					
27	THAPA	MALE	M.ED.	PARTTIME	EDU	1
	NON					
	TEACHERS					
	DETAILS					
	2076/77					
	MR.HIRAMANI				ADMINISTRAT	
28	SHARMA	MALE	MA.NEPALI	FULLTIME	IVE OFFICER	6
20	MR. HARI				ASSISTANT	0
	PRASAD				ADMINISTRAT	
29	DHUNGANA	MALE	B.A.	FULLTIME	ION	6
29	DHUNGANA	IVIALE	D.A.	FOLLTIME		0
20	MR.MENUKA	FEMA			EXAM	c
30	PARAJULI	LE	B.ED	FULLTIME	ASSISTANT	6
	MR.MEGHNATH				LIBRARY	
31	POUDEL	MALE	SLC	FULLTIME CONTRACT	ASSISTANT	6
	MR.NUNARAM	–			OFFICE	
32	SAPKOTA	MALE		FULLTIME CONTRACT	HELPER	6.5
		FEMA			OFFICE	
33	MR.KHAGI JAISI	LE		FULLTIME CONTRACT	HELPER	6.5
	GAUTAM			FULLTIME	SECURITY	
	BUDDHA					
34	SECURITY	MALE		CONTRACT	GUARD	8
	ISHWARI					
35	BHANDARI	MALE		PART TIME	DRIVER	4
	RAMPRASAD	MAL				
36	KANDEL	E		PART TIME	HELPER	4
-				1	1	1

#### 7) Organizational Structure :

For the sake of conducting the campus, Devdaha Aadarsha Multiple Campus has made associated more than about 180 members' campus patron: Campus senate. The senate of the campus chooses its members from various sectors and works of life: guardians, parents, intellectuals, academicians, political leaders, well-wishers, social workers, teachers, student's business community and civil society. The campus senate formulates 17 members of the campus Management Committee (CMC). The Campus management committee also takes the responsibilities for formulating the short term and long term policies of this campus. Apart from Campus chief, there is one assistant campus chief and 2 department heads in the campus. The organizational structure of DAMC can be shown by the following figure.



#### 8) Academic Accomplishment:

The key concern of any educational institution is the expose renowned academic performance which is also profoundly accepted by DAMC. The campus has taken oath to import quality education and manufacture capable manpower in this competitive world. The students who were the part of DAMC not only secure good position within the locality, but also done bold entry throughout the nation. Some of the students molded by this campus are well placed in government and non - government organizations. Since its establishment, the campus has provided the best result. Therefore, it is the reason that this campus has become the choice of the students and gaining its popularity throughout the world. However, we are unable to increase the graduation pass out percentage and maintain quality education according to our expectation. Realizing this ground reality, we are devoted and dedicated towards a lot of academic deeds to enhance this situation.

#### 9. Economic Status:

The chief source of campus is the fees collected from the students. In other words, the fees of the students from different years have supported to run the campus. In addition, University Grants Commission (UGC) has provided the regular grants and some other aids for its economic strength. Apart from this, the big amount of the money donated to construct the building of DAMC. Furthermore, the District Development Committee and Devdaha Municipality have also occasionally provided some financial support to the campus. Similarly, in order to rise the economic standard of the campus, the role of chief patron, senate members and local social workers cannot be forgotten.

#### **10. Strategic Plan:**

No one can deny the fact that DAMC has become one of the exemplary academic institutions in a short span of time as it has visible academic achievement and increasing students' enrollment. In other words, the campus has tried its best to fulfill the emerging essentiality of the locality and established proximity with local and regional communities. Since the establishment of this campus in 2065 BS, it has obtained its own recognition and identity as one of the leading campuses of this region and nation as well. The strategic plan of DAMC is confined to the vision, mission, higher educational goals, objectives, major issues, challenges, conditions and opportunities created by the internal and external atmosphere.

#### 10.1 Vision

Quality, Skilled and Technical Education is our Determination.

#### **10.2 Mission**

The mission of Devdaha Aadarsha Multiple Campus is to provide the facilities and easy access of higher education at affordable cost and to establish the campus as one of the reputed academic centers of the nation as well as to produce skilled manpower to fulfill the need of the nation.

# **10.3 Strategic Goals**

#### The campus has the following strategic goals:

- Produce excellent, qualified and energetic graduates as per the necessity of market.
- Increase access to quality education for deprived and minority groups at affordable cost.
- > Develop and maintain high quality academic programs.
- Expand students understanding of the impact and values of individuals and their choices on society intellectually and socially through group project and collaboration in learning communities.
- Create and expand opportunities for community participation of faculty, personnel's and students.

#### **10.4 Objectives:**

#### Goal 1.

Produce excellent, qualified and energetic graduates as per the necessity of market.

## **Objective 1:**

To assist the nation's academic goals through quality education as well as improvement out comes.

Essential Tasks	Measure of success
Effective enrollment strategy	Increase the enrollment of quality
$\succ$ Visiting feeder schools and providing	students.
counseling.	➤ Increase the facility of computer
$\succ$ Convince the stake holder about the	lab.
commitment of college regarding	$\succ$ well develop e-library within a
quality education.	year.
$\succ$ Add emerging new programmers and	➢ Collaborate with banking
disciplines.	institutions for internship.
Use high technology language lab.	
$\succ$ Advertising and counseling through	
mass media and web side of the campus.	
$\succ$ Provide better opportunity for	
internships.	

# **Objective 2:**

Achieve sustainable out come in terms of student pass out and graduate employment percentage.

Essential Tasks	Measures of success			
<ul> <li>Improve overall environment of the college.</li> <li>Provide exam oriented extra classes</li> </ul>	Increase the graduation pass out rate 40% by 2022			

# Goal 2:

Increase access to quality education for deprived and minority groups.

# **Objectives:**

To promote and maintain quality in each community members.

	Essential Tasks	Measures of success		
$\succ$	Create suitable teaching learning activities	$\triangleright$	> A scholarship percent in budget.	
	to all socio-economic and political level of	$\triangleright$	Level of satisfaction of students	
	students.		and increase the pass out ratio of	
$\succ$	To achieve cost effectiveness for operating		graduation.	
	of various programs.		Allocate funds for minority	
$\succ$	Provide scholarship recognizing		groups.	
	disadvantaged groups.	$\triangleright$	Use effective advertising measures	
$\succ$	Provide active counseling visiting different		in different media.	
	feeder schools.			

# Goal 3:

Develop and maintain high quality academic program.

## **Objectives:**

Offer selective masters and bachelors' program that meet the academic goal of nation and the need and interest of the students.

Essential Tasks	Academic Activities
Try to obtain new academic programs from the concerned universities.	Include Masters' degree of Management within 5 years
Organize teachers training, Seminar, Work shop to flourish them.	
Make feasibility study for new programs in bachelor and master level by concerned departments.	

Recruit	experienced	qualified
faculties	for new progra	am

#### Goal 4:

Expand students understanding of the impact and value of individuals and their choices on society intellectually and socially through group project and collaboration in learning communities.

Essential Tasks	Measure of success		
➢ Initiate and promote social relation	Increase donation		
launching different programs of	1 0		
awareness.	health camp, cleanliness programs		
$\succ$ Increase support for the increasing	and so on.		
grants from different organizations.	➢ Publish annual report of		
➤ Impart the community-based quality	collaborative activities with the		
education to the people of this	communities.		
region.			
$\succ$ Play supportive roles for the			
economic enlistment of the nearby			
community.			

# Goal 5:

Create and expand opportunities for community participation of faculty personnel's and students.

#### **Objectives:**

Create and expand opportunities for community participation by organizing different programs.

Essential Tasks	Measures of Success
<ul> <li>Interaction among the stakeholder and the community people in diverts field cam pining programs, cleanness program, health camp etc. will be conducted in collaboration with NGO and INGO.</li> <li>Increase participation conducted by different institutions.</li> <li>Formulate alumni association and increase its membership, conduct different academic activities as well as collect financial support for the campus.</li> </ul>	<ul> <li>Run aforementioned programs each year.</li> <li>Participation of different work of life in such programs.</li> <li>Healthy relationship between campus and society.</li> <li>Formulation alumni association with in this year.</li> </ul>

# **11. Environmental Scanning of DAMC:**

## 11.1. The Educational environment is highly qualitative and subjective.

The educational environment of this part not only stands with its speculation nature. The entire internal and external environment highly affects the education system. It includes the positive aspects, weaknesses, linking of future opportunities and threats to reach into air climax strategic issues Hence, strategic planning task conducted a shortcut SWOT analysis. The key educational environment skim of DAMC is presented below.

# 11.2. Strengths:

# > Physical Aspects

- a. Occupied its own land.
- b. Good location and favorable environment
- c. Anti-earthquake Building.
- d. Reliable infrastructure
- e. Sufficient Land for outdoor activities.
- f. Own vehicles of campus for remote area students.
- g. Hygienic canteen facility available.
- h. Beautiful garden and good educational environment.
- i. Well managed basketball court.

# Educational Aspects

- a. Maximum utilizations of resources
- b. Provision of Bachelor Degree in Management and Education faculty.
- c. Provisions of scholarship at least 3% of total student's fees.
- d. Dedicated Lecturers, visionary scholars combined with professionals.
- e. Comparatively reliable access to poor and low-income students.
- f. Proper Management of number of students in each class (not more than 50)
- g. Provided both English and Nepali medium classes in management faculty in equal fee.
- h. Smooth and active implementation of our own Academic calendar.
- i. Yearly publication of academic journal.

# > Social Aspect:

- a. Good recognition in this region and nation.
- b. Well established graduation students.
- c. Highly Paid attention by people.

## Administrative Aspect:

- a. Well defined organizational structure.
- b. Widened networking system in administrative task.
- c. Co-operative administrative staff.
- d. Quality of work life.

# 11.3 Weaknesses:

# Educational Aspects:

- a. High dropout students' ratio
- b. More lecturers prefer traditional teaching learning activities.
- c. Difficulty to enroll students having higher grades.
- d. No linkage with international universities
- e. Lack of adequate facilities in library.
- f. Lack of research-based teaching learning activities.

# > Financial Aspects

- a. Lack of sufficient financial support.
- b. Lack of co-ordination with donor agencies.
- c. Minimum fee structure.
- d. Totally depend on students' fees

# **11.4 Opportunities:**

- a. Develop as a pioneer and vibrant campus in the global market.
- b. Launch the programs as per the demand of the modern era.
- c. Probability of Forestry, Agriculture, IT, BHM, BCA, BBM and BBA.
- d. Access to reach every kind of people of the society.
- e. Linkage with national and international networks.
- f. Collaborate with international universities.
- g. Qualitative and quantitative graduation pass out ratio.
- h. Co-ordination with national and international donor agencies sharing the emerging issues, ideas and information.
- i. Generate concrete political, educational, philosophical, bases for existing education system.
- j. Probability to develop forth coming public university.
- k. Opportunities for better relationships with different financial institutions for academic internships.
- 1. Increasing number of feeder schools.

# 11.5 Threats:

- a. Conflict between professionalism and political ideology.
- b. Privatization in education.
- c. Unhealthy political pressure.
- d. Rejection of government for public campuses.
- e. Lack of proper job opportunities for graduated students
- f. Parents can't afford even minimum fee due to extreme poverty.
- g. Frequently changing government policy.

#### 12. Physical Resources of Campus:

Physical resource is significant resource for an academic institution. DAMC prides itself that it has constructed its' infrastructure like building, furniture, land, library as well as other essential things to run higher education to meet its objective.

S.N	Assets	Quantity	Book Value	Remarks
1	Land Registered	5 Kattha	,	
2	Land non-Registered	3-5-0 Bigha		
3	Building	3 Block RCC		2 floor
4	Toilet	7		With building in every floor
5	Furniture			
	Desk Bench	138		
	Reading Table	4		
	Table	12		
	Computer Table 3 in 1	2		
	Computer Table 2 in 1	3		
	Chairs	35		
	Tea Table	3		
6	Air Condition	1		
7	Attendance Machine	1		
8	Intercom Telephone	4		
9	Bus	1		
10	CCTV Camera	7		
11	DSLR Camera	1		
12	Bar Code Scanner	1		
	Machine			
13	Daraj	10		
14	Shofa	5 Set		
15	Meeting Hall	1		CMC Meeting and
				others.
16	Program Hall	1		
17	Reception Hall	2 Rooms		
18	Equipments			

	Computer	14	
	Laptop	4	
	Printers	3	
	Projector	5	
19	Poly tank	4	
20	Bio-filter	1	
21	FRP 3 sitter Chair	2	

#### **12.1. Basic information:**

Modern age is known as the era of science and technology. Base line information reflects the institutions performance as well as future plan. The base line information of DAMC has been presented below:

A. Gender composition of students' enrollment in the academic year 2076/2077.

Level	Academic Programs	Student Enrollment											
		1 <sup>st</sup> Year		2 <sup>nd</sup> Year		3 <sup>rd</sup> Year		4 <sup>th</sup> Year					
		М	F	т	М	F	т	М	F	т	М	F	Т
Bachelor	BED	17	118	135	6	46	52	4	37	41	9	45	54
	BBS	34	81	115	19	24	43	13	44	57	2	37	39
Total		51	199	250	25	70	95	17	81	98	11	82	93

Faculty and level	Male	Female	Total	Gender ratio
BBS	49	123	172	39.83
B.Ed	25	179	204	13.96

## **13. Functional Strategies:**

## **13.1. Structural Plan:**

The supreme body of DAMC is campus senate which formulates the campus management committee. Campus Management Committee (CMC) appoints the campus chief, assistant campus chief, faculty heads and program coordinator according to the of teaching personnel's seniority, division/ percentage of their academic qualification and pass out ratio. The guiding principle structure of DAMC is decentralization and participation. All the administrative personals, teaching and non- teaching personal will be made more responsible towards their tasks. The responsibilities of these personnel will be made more responsible towards their tasks.

DAMC has formed different task committee, library advisory, discipline maintenance, research committee, internal audit, health unit and so on with participation of all teaching, non- teaching and administrative personnel with ample authority and responsibilities. For the betterment of this campus, teachers' union, students' union, administrative staff union, alumni associations, Youth Red cross are formed which play supportive role for the enlistment of the campus.

# 13.2 Educational Quality Development Strategic Plan [For 2 years]

- > The graduation ratio will be more than 30%.
- In order to enhance academic mission, the campus will be conduct internal examination twice a year.
- The campus will run different extra- curricular activities as well as examoriented classes for all the students.
- Student enrollment ratio will be increased by 10% each year.
- The campus will be changed into a Wi-Fi zone by installing the facilities of internet.
- > Well-developed E-Library will be introduced within two year.
- > Different skill development training will be provided to all teaching personals.
- > Permanent scholarship fund will be increased by 10% within two years.

# 13.3 Strategic plan for infrastructure development [within 2 years]

- > Administrative building will be constructed for official purpose.
- > The library will be expanded as per the need.
- > Cycle, motorbike and car stand will be expanded as per the need.
- Water tank will be constructed with Euro-guard to provide clean drinking water.
- > Essential academic materials and materials of sports will be added.
- > The inside road/path from campus gate to building will be pitched.
- ➢ Badminton court will be constructed.
- ➤ A new generator will be purchased.
- > Net and clean garden always maintain.
- Well facilitated badminton & table tennis court will be constructed within a year.

# 13.4 Educational quality development strategic plan: [within 5 years]

- $\blacktriangleright$  The graduation ratio will be increased up to 40%
- Library rooms will be managed by adding essential books, furniture's, journals, magazines and others.

- English as a major subject will be introduced in education stream in Master's level.
- Permanent scholarship fund will be increased up to 10%

# 13.5. Infrastructure Development strategic plan [ within 5 years]

- ➢ Playground will be managed.
- > Existing library and canteen will be properly managed.
- New technology will be introduced inside the classroom for teaching learning activities.
- > The Goddess Saraswati temple will be constructed in front of campus.

# 13.6. Educational Quality Development strategic plan [within 10 years]

- $\blacktriangleright$  The Graduate and post graduate pass out ratio will be increased up to 50%
- ➤ All classes will be run through projector.

# 13.7. Infrastructure Development Strategic plan [within 10 years]

- ➤ A well facilitated cafeteria will be constructed.
- ➤ A well facilitated administrative building will be constructed.
- ➤ Attractive guest room with attach restroom will be constructed.

## 14. Linkage between Strategic Priorities and Campus Budget.

DAMC has formed Internal Audit Committee for annual budget with the coordination of campus chief and accountant. Internal Audit committees (IAC) is formulated by campus senate. The budget is prepared before two months the fiscal year ends every year. This budget is emphasized linking with the campus planning process. IAC proposes the statement of regular income and area of expenditure of campus relating to the priority area standing on the ground of goals and objectives of campus. IAC collects the advices keeping the massive discussion among the stakeholders such as faculties, department heads, teaching and non - teaching staff, students etc. Such discussion will be stood on the strategic goals and objectives depending upon income and expenditure of the campus. Then, IAC prepares the draft budget and submits to campus management committee. Then CMC discuss the draft budget presented by IAC. After huge discussion among the CMC members with constructive suggestions for the modification of budget if necessary, the final draft is submitted to the campus senate for acceptance. The campus senate will discuss on the proposed budget and gives a shape for the final budget and pass the annual budget of the campus. Following above mentioned processes, the campus annual budget is carried out by CMC through campus administration.

#### **14.1 Financial Planning:**

Financial planning is the measurement of budgeting. It is the backbone of strategic planning of the campus. Financial planning determines the vision, mission, goals, objectives and action plans of the campus. It is concerned with the source of revenue and expenditure of the campus.

The campus conducts its area of preference and manages the necessary resources to fund the preference/ priorities. The campus allocates the resources standing on the prime priorities. By considering the following limited resources available in the campus, the action plan is carried out.

- a. Internal source (students' fee)
- b. Community source. (donor)
- c. Grants received from UGC.
- d. Grants received from local level government.
- d. Grants received from Provincial government.

#### 14.2 Implementation, Evolution and Review:

To reach at the summit of vision, mission and goal of the five years strategic plan of DAMC, the responsibility is taken by the campus senate, campus management committee, administration, faculty heads, sub- committees, teaching and non-teaching personals and other stakeholders. DAMC believes that implementation of strategic plan brings changes in educational practices. The management committee will take charge with developing comprehensive goals. Various constructive information gathered from regular implementations, evaluation and review will be accepted positively for the overall development of the campus.

#### **15. Summary and Conclusion:**

To meet the vision, mission and goal of DAMC the campus has developed Five (5) years strategic plan. This strategic plan is developed for guideline of implementation of campus mission to achieve its objectives. This strategic plan definitely shows the path /ways to identify the goals and encourages the action to fulfill the missions.

This strategic plan covers Five years what we want to see campus in future as:

"Pioneer and vibrant campus in the global market." It is the fact that the coming days are most challenging to implement the plan. The total effort, devotion

laboriousness of entire team depends on the success of this plan. If the strategic plan is successfully assembled, we will surely meet the vision, mission and goal of campus. DAMC believes that the brightness of this pioneering plan depends on the devotion and labor of the whole team. The energetic and dedicated team of DAMC commits to accomplish our VMGO. DAMC always welcomes for creative valuable and constructive suggestions to eliminate our weaknesses to make a concrete plan to meet VMGO.