



Estriving For XCEllence



DEVDAHA AADARSHA MULTIPLE CAMPUS

- 9857026048, 9857070848, +977 71 577833
- 🗗 DEVDAHA-7, SHITALNAGAR
- www.damc.edu.np

damc2065@gmail.com



Devdaha Aadarsha Multiple Campus Affiliated to Tribhuvan University





PROSPECTUS

BBS

Bachelor of Business Studies

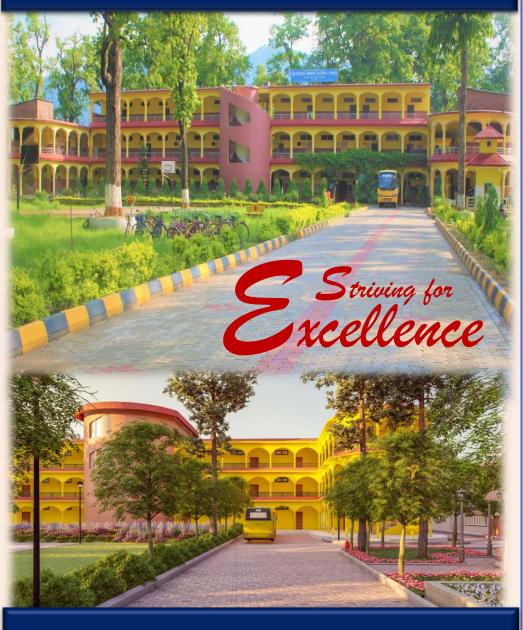
BED

Bachelor of Education

BECOME A BETTER YOU



Welcome to DAMC





Dream

Project of



Devdaha

Aadarsha



Multiple Campus

RUPAND EHI

MESSAGE FROM THE CHAIRMAN

MESSAGE FROM THE CAMPUS CHIEF



Dhurba Prasad Kharel
Chairman, Campus
Management
Committee

"I would like to welcome you in Devdaha Aadarsha Multiple Campus (DAMC) situated at the lap of Churay hills and surrounded by peaceful teaching and learning environment. The college is continuously working to accomplish its visions, missions and goals. It has been devoted to provide high class quality education in education and management faculty and trying to make our students capable of facing the challenges of the modern world. We are proud that there is a high demand of our graduates with in our area and nationwide. To meet the demands of the changing world, our faculties have adopted themselves with the new and innovative teaching techniques and methodologies. The college has strong base of physical structures."



Mitra Lal Neupane CAMPUS CHIEF

"It gives me an immense pleasure to welcome you all in Devdaha Aadarsha Multiple Campus, only one community college of the eastern belt of Rupandehi district. DAMC is an academic institution established in 2065 B.S. During the short span of time, the institution has been able to attain the set goals and objectives in the academia with an affordable cost to the target groups. It has been providing the quality education in the education and management streams for bachelor's degree.

Now the college has founded a strong base with good infrastructures and qualified faculty members. We are committed to carry on the legacy and are striving to take the college even in greater heights. Our teaching learning activities preserve and enrich the creative learning traditions trying to become the center of excellence in our field. We are going to add the bachelor's level programs; BBM, BHM, and BBA-F from the coming academic year and planning to conduct the master's degree programs in both the streams."

INTRODUCTION

Devdaha Aadarsha Multiple Campus, the only community campus of Devdaha Municipality, is situated at Devdaha - 7, Rupandehi. As Devdaha is popularly known as the maternal uncle's home of Lord Gautam Buddha, who is also called as the light of Asia, DAMC is also established to spread the light of knowledge, flourish the recent needs and interests of the community with the joint effort and active participation of intellectuals, academicians, politicians, well-wishers and social workers. This institution is non-- profit earning public campus in Devdaha Municipality founded on 28th Bhadra, 2065 B.S. with TU affiliation. It has been running the classes autonomously in its own buildings at Shitalnagar. The Campus intends to strengthen, promote and empower the existing academic background of Devdaha Municipality and the western side of Sunwal Municipality (Jyamire, Sisani, Targauli, Asnaiya etc.). DAMC believes in "learn globally and accept universily" through quality education. It gets success to attempt students' thirst of quenching higher education in a short period of time. This institution has enormous efforts towards efficiency, employability, gender equality, research, development and innovation, quality enhancement.



OUR VISION

Quality, Skilled and Technical Education is our Determination.

OUR MISSION

To provide the facilities and easy access of higher education at affordable cost and to establish the campus as one of the reputed academic center of the nation as well as to produce skilled manpower to fulfill the need of the nation.



DAMC OFFERS ➤ Attractive scholarship opportunities

- Research based education
- ➤ Virtual Class.
- ➤ Holistic development.
- ➤ Education beyond classroom.
- ➤ Corporate interaction and soft skill developing courses.
- ► Job placement
- ➤ Modern library with e-library facilities







BBS is a Four-year undergraduate program of Tribhuvan University. The main objective of the BBS program is to develop students about the operation and management of organizations. BBS Courses include Accounting, Finance, Marketing, Business Statistics, and Management in its syllabus.

BBS CURRICULAR STRUCTURE

Total credit hours: 150

BBS 1st-Year Subjects	Subject Codes	Full Marks
Business English	MGT 201	100
Business Statistics	MGT 202	100
Microeconomics for Business	MGT 203	100
Financial Accounting and Analysis	MGT 211	100
Principles of Management	MGT 213	100
BBS 2nd Year Subjects	Subjects Code	Marks
Business Communication	MGT 205	100
Macroeconomics for Business	MGT 209	100
Cost and Management Accounting	MGT 212	100
Organizational Behavior & Human Resource Management	MGT 223	100
Fundamentals of Financial Management	MGT 216	100
BBS 3rd-Year Subjects	Subjects Code	Marks
Business Law	MGT 204	100
Foundation of Financial Systems	MGT 226	100
Business Environment and Strategy	MGT 217	100
Taxation in Nepal	MGT 224	100
Fundamentals of Marketing	MGT 214	100
BBS 4th Year Subjects	Subjects Code	Marks
Entrepreneurship	MGT 220	100
Concentration Subject I (Fundamentals of Corporate Finance)	FIN250	100
Concentration subject II (Fundamentals of Investment)	FIN253	100
Concentration subject III (Management of Financial Institution)	FIN252	100
Business Research Methods	MGT 221	50
Final Project	MGT 401	50





BACHELOR OF EDUCATION

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BED CURRICULAR STRUCTURE

Total credit hours: 150

BED 1 st Year Subjects Compulsory/Core	Major Subjects (Specialization)	Minor Subjects (Specialization)
Nep. Ed.401 Compulsory Nepali	Nepali Education नेपा.शि. ४१६ नेपाली कथा र उपन्यास नेपा.शि. ४१७ नेपाली नाटक एकाङ्की र निवन्ध	Nepali Education नेपा.शि. ४९६ नेपाली कथा र उपन्यास
Eng. Ed. 411 General English	English Education Eng.Ed. 416 Foundations of Language and Linguistics Eng.Ed. 417Reading Writing and Critical Thinking	English Education Eng.Ed. 416 Foundations of Language and Linguistics
Ed. 412 Philosophical and Sociological Foundations of	Health and Physical Education HP.Ed. 416 Foundation of Health Education HP.Ed. 417 Foundation of Physical Education	Health and Physical Education H.Ed. 416 Foundations of Health Education
Education	Economics Education Eco. Ed. 416 Economic Analysis Eco.Ed.417 Quantitative Techniques	
BED 2 nd Year Subjects	Major Subjects (Specialization)	Minor Subjects (Specialization)
Ed. 421 Educational Psychology	Nepali Education नेपा.शि. ४२२ भाषा विज्ञान र नेपाली भाषा नेपा.शि. ४२३ नेपाली कविता काव्य नेपा.शि. ४२४. नेपाली भाषा पाठ्यक्रम, पाठ्यपुस्तक तथा शिक्षण पद्दति	Nepali Education नेपा.शि. ४२२ भाषा विज्ञान र नेपाली भाषा, नेपा.शि. ४२३ नेपाली कविता / काव्य
	English Education Eng. Ed. 422 Readings in English Eng.Ed. 423 Expanding Horizons in English Eng.Ed. 424 English for Communication	English Education Eng. Ed. 422 Readings in English, Eng.Ed. 423 Expanding Horizons in English
	Health and Physical Education HP.Ed. 422 Fundamentals of Public Health HP.Ed. 423 Management & Supervision of Health and Physical Education HPE. 424 Sports Science and Games	Health Education H.Ed 422 Fundamentals of Public Health H.Ed. 423 Management & Supervision of Health Education
	Economics Education Eco.Ed. 422 Economics of Education Eco.Ed.423 Economics of Development and Planning Eco.Ed. 424 History of Economics Thought	





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BED CURRICULAR STRUCTURE

Total credit hours: 150

BED 3 rd Year Subjects	Major Subjects (Specialization)	Minor Subjects (Specialization)
Ed. 431 Curriculum and Evaluation	Nepali Education नेपा.शि. ४३२ नेपाली भाषा शिक्षण नेपा.शि. ४३३ प्रायोगिक भाषा विज्ञान नेपा.शि. ४३४ व्यावहारिक लेखन र भाषा सम्पादन	Nepali Education नेपा.शि. ४३२ नेपाली भाषा शिक्षण
	English Education Eng. Ed. 432 English Language Teaching Methods Eng. Ed. 433 English for Mass Communication Eng. Ed. 434 Academic Writing	
	Health and Physical Education HP.Ed. 432 Teaching Health and Physical HP.Ed. 433 Basic Human Anatomy and Physiology HP.Ed. 434 Basic Research in Health and Physical Education	Health Education H.Ed. 432 Teaching Health Education and School Health Programme
	Economics Education Eco.Ed. 432 Method of Teaching Economics Eco.Ed. 433 Nepalese Economy Eco.Ed. 434 Money, Banking and Finance	
BED 4 th Year Subjects	Major Subjects (Specialization)	Minor Subjects (Specialization)
Ed. 441 Teaching Practice Elective (Any one of the following subjects) Ed. 442 Instruction Technology	Nepali Education नेपा.शि. ४४५ साहित्य शास्त्र र नेपाली समालोचना नेपा.शि. ४४६ शोधविधि र कार्यमूलक अनुसन्धान	Nepali Education नेपा.शि. ४४५ साहित्य शास्त्र र नेपाली समालोचना
	English Education Eng.Ed.445 Translation Theory and Practice Eng. Ed.446 Literature for Language Development	English Education Eng. Ed.446 Literature for Language Development
	Health and Physical Education HP.Ed.445 School Health and Health Promotion HP.Ed. 446 Sports Training in Physical Education	Health Education H.Ed.448 Community Health Survey
	Economics Education Eco.Ed.445 International Economics Eco.Ed. 446 Rural Economics	Economics Education Eco.Ed.446 Rural Economics

ADMISSION PROCEDURE & FEE STRUCTURE

Entry Requirements:

- +2 passed or equivalent in any subjects.
- +2 passed with at least 200 full marks.

Required documents:

Photo-(4pcs PP size)

Transcript, Character Certificate & Original Migration Certificate

Admission Fee

1 st year	6500/-
2 nd – 4 th year	5000/-

Monthly Fee

BBS 1000/-BED 1000/-

Transport Fee

According to stop-wise

INTERNSHIP

As an essential requirement of the BBS and BED programs, students are required to undertake internship while pursuing their degrees. The internship in the BBS program is a non-credit course. The primary objective of the internship is to provide the students with a real-life, on-the-job, exposure to work situation. The internship provides the students with an opportunity to apply the knowledge and skills acquired in the classroom to the actual business situations. The internship is conducted under the joint supervision of the College faculty member and the concerned official from the organization in which the student is carrying out the internship.

SCHOLARSHIP & AWARDS

As a part of its socio-moral responsibility, Devdaha Aadarsha Multiple Campus has initiated various scholarship schemes for the deserving candidates. In this respect, DAMC offers scholarships upto approx. NRs. 1 million every year.

1. UGC Scholarship:

UGC provides scholarships for higher education for the differently-abled, Dalit, economically disadvantaged, Mukta Kamalari, and Muslim-female students as well as children of martyrs and victims of conflict, dependent children of people who died during armed conflict and people's movements, struggles and revolutions for democratic change.

2. Province Scholarship:

Province-5 provides scholarships for higher education for the differently-abled, Dalit, economically disadvantaged, Mukta Kamalari, and Muslim-female students as well as children of martyrs and victims of conflict, dependent children of people who died during armed conflict and people's movements, struggles and revolutions for democratic change.

3. Municipality Scholarship (Ward wise):

Devdaha Municipality provides scholarships for students from their ward who are studied at DAMC

4. Merit based Scholarship:

DAMC has formulated a Merit Based Scholarship Scheme under which candidates with sound academic performance are offered partial waivers in monthly tuition fee for subsequent semester. There is no quota or seats limitation in this quota of scholarship. Currently, more than 250 students are benefited from this scholarship.

5. Akshay Kosh Scholarship:

DAMC provides scholarship for two students of faculty topper every year from Campus Akshay Kosh.

6. Need based Scholarship:

For students who have financial need are awarded with scholarship after detailed assessment by the committee members

FACILITIES

CLASSROOM

- · Bright and spacious classrooms
- CCTV
- Comfortable desks and chairs
- Use of multimedia projectors in classes with speaker facilities





CANTEEN

- Tasty and hygienic food
- Freshly cooked
- Bakery items
- Meals and beverages in a cost-effective rate.
- Spacious setting
- Payment through cash or OR code.

CONFERENCE HALL

- Bright and spacious
- Proper lighting
- Multimedia and speaker facilities
- Capacity for over 100 people



LIBRARY

- Wide collection of books, magazines, journals, periodicals, publication and newspapers.
- Enough core and reference course books
- · Works on the automated electronic system
- Comfortable furniture
- · Computers for accessing books via e-library
- · Peaceful environment



COMPUTER LAB

- Well-equipped computer lab
- Whiteboard installed to facilitate learning
- SPSS software installed
- Easy and strong wifi access
- Spacious seating





YOGA





STUDENT'S VOICE

As a student in the BBS programme at Devdaha Adarsha Multiple Campus, I highly recommend the college's prospectus to anyone considering pursuing a business education. The faculty members are experienced, highly qualified in their fields and dedicated to helping students to achieve their academic and professional goals. Moreover the college offers numerous opportunities fpr students to gain practical experience through internships, projects and industry collaborations. Therefore, I strongly encourage anyone considering pursuing a degree in business to seriously consider DAMC.DAMC has been instrumental in shaping my journey towards success and I am proud to be an alumni.

Nirmala Neupane BBS 4th Year

TESTIMONIALS

DAMC's guidance has been invaluable in my career. The faculty provided practical training, industry insights, and a strong emphasis on hands-on experience. The internships and networking opportunities facilitated by DAMC have been instrumental in my professional growth. I am proud to carry DAMC's guidance with me as I continue to excel in the hospitality industry. Grateful for the knowledge and values instilled in me, I credit DAMC for shaping my success as a.





I consider myself incredibly fortunate to have been a part of Devdaha Aadarsha Multiple Campus, where I had the opportunity to nurture my inner potential to its fullest extent. Throughout my time there, I discovered that the entire faculty and departments were committed to fostering wholeheartedly development of young minds, preparing them to thrive in the global arena. The campus became not just an institution, but a second home where I forged lasting friendships and created cherished memories. The dynamic exchange of ideas in the vibrant academic environment, coupled with the mentorship of passionate educators, propelled my growth and ambition to new heights. The three years I spent at Devdaha Aadarsha Campus were trulv transformative, marking significant milestones in both my professional and personal growth. It was here that I honed my skills, gained invaluable knowledge, and developed the confidence to face the challenges of the world beyond. I would like to extend my deepest appreciation to the entire Devdaha Aadarsha Multiple Campus family for their unwavering support and dedication. This institution will forever hold a special place in my heart, and I am eternally grateful for the enriching experiences it has provided me. Ganesh Parajuli -

English Teacher at Mahamaya Bhawani High School



DAMC STUDENTS' COUNCIL

DAMC students Council is an indispensable body of the college that works in collaboration with the college to promote overall development of the students. This is done through various co-curricular activities for the development of their intellectual, physical, social, entrepreneurial, cultural and leadership experiences and abilities. Elected by the students, the council serves as a voice of all the students. Through the Students Council various clubs: sports, social, entertainment, intellectual and volunteer, the significant students manage annual events such as: DAMC Carnival, Sports Week and Quality Circle Symposium etc.

STUDENTS' UPLIFTMENT PROGRAMS

Apart from formal education, student gets to receive soft skills training classes throughout the year. Leadership, Communication, Presentation, SPSS, Excel, Tally, Power Point are some of them. Several guest lectures, research, project works, seminars, debates, interaction sessions are organized as a part of the course work by the subject teachers to enhance their skills. Further, students also participate in several intra and inter curricular activities

BUSINESS RESEARCH

Students are required to submit a research report during the 4th year of the BBS program. This will be a total of 3 credit hours. After having a comprehensive knowledge of research tools and methods, students work on their research. Students identify their area of interest and choose different topics related to management trends, business, entrepreneurship, and financial institutions. With the guidance of the faculty members, students undertake their work in the computer lab from morning to evening. During this course of study, students get to enrich their research knowledge, making them good researchers

JOURNALS AND PUBLICATIONS

DAMC has been publishing annual double blind peer reviewed open access journal titled Academic Journal of DAMC. The journal welcomes research papers from academicians, scholars, students and teachers especially in the field of management. The best research conducted by the 4th year students is provided with an opportunity to publish the paper in the journal

FACULTY DEVELOPMENT SEMINARS

DAMC frequently organizes faculty development seminars and programs to facilitate faculties get updated with the current trends in the teaching learning process. DAMC always believed that faculties should update their teaching learning skills frequently so that better education can be imparted and make students competent











CHERISHED MOMENTS













